



## **AGENDA**

### **Rogers Parks and Recreation Advisory Commission**

**July 10, 2025 - 5:30 PM**

**1. CALL TO ORDER AND PLEDGE OF ALLEGIANCE**

**2. OPEN FORUM**

Individuals may address the Council about any item not contained on the regular agenda. A maximum of 10 minutes is allocated for the Forum. If the full 10 minutes are not needed for the Forum, the Mayor will continue with the agenda. If additional time is needed for the Forum, the Council will continue the Forum following Other Business on the agenda. The Council will take no official action on items discussed at the Forum, with the exception of referral to staff of Commission for future report.

**3. PRESENTATIONS**

**4. APPROVE AGENDA**

Council members may add items to the agenda for discussion purposes or staff direction only. The Council will not normally take official action on items added to the agenda.

**5. CONSENT AGENDA**

These items are considered to be routine and will be enacted by one motion. There will be no separate discussion of these items unless a Councilmember so requests, in which event the item will be removed from the Consent Agenda and placed elsewhere on the agenda.

5.1 Approval of June 2025 PRAC Minutes

**6. GENERAL BUSINESS**

6.1 Consider Pavilion and Sunroom Rental Policies

6.2 Consider Naming Rights Name for the Activity Center

6.3 Recreation Program Review

6.4 Consider Program Changes to Entertainment in the Park.

6.5 2025 Work Plan

**7. OTHER BUSINESS**

**8. CORRESPONDENCE AND REPORTS**

8.1 Correspondence and Staff Report

**9. ADJOURN**



**STAFF REPORT**

**ROGERS PARKS AND  
RECREATION ADVISORY  
COMMISSION**

**Meeting Date:** July 10, 2025

**Agenda Item:** 5.1

**Subject:** Approval of June 2025 PRAC Minutes

**Prepared By:** Marcy Dalchow, Public Works Administrative Assistant

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**Recommended Council Action**

**Overview / Background / Analysis**

**Staff Recommendation**

Move to approve the June 12, 2025, Parks and Recreation Advisory Commission Minutes.

**Financial Impact:**

**Source Fund:**

**Budgeted?**

**Supporting Documentation**

A. June 12 2025 Park Commission Minutes

**Park and Recreation Advisory Commission Meeting Minutes  
June 12, 2025**

**1. CALL TO ORDER AND PLEDGE OF ALLEGIANCE**

The Park and Recreation Advisory Commission (PRAC) of the City of Rogers was called to order by Vice-Chair Peggy Warfield on Thursday, June 12, 2025, at 5:30 pm in the Warming House/Concessions Building at South Community Park, 12521 Main Street, Rogers MN, 55374.

**Roll Call**

Dale Fuller	Parks and Recreation Advisory Commissioner – Chair	Absent
Peggy Warfield	Parks and Recreation Advisory Commissioner - Vice Chair	
Paul Hacker	Parks and Recreation Advisory Commissioner	
Judi Volkers	Parks and Recreation Advisory Commissioner	Absent
Mike Volkers	Parks and Recreation Advisory Commissioner	
Sam Okland	Parks and Recreation Advisory Commissioner	
Chris Morrow	Parks and Recreation Advisory Commissioner	
Shannon Klick	Rogers City Council - Mayor	Absent
Amy Enga	Rogers City Council	Absent
Alexander Heuvels	Student Representative	Absent
Mike Bauer	Parks and Recreation Director	
Marcy Dalchow	Public Works Administrative Assistant	

**Guests**

Betsy Engel	Rogers Otsego Youth Baseball Association
James Dolan	Rogers Otsego Youth Baseball Association

**2. OPEN FORUM**

Members of the Rogers Otsego Youth Baseball Association (ROYBA) thanked the city for the new fields at South Community Park, (SCP). The feedback received from parents and visiting guests at this park has been awesome. Kids really enjoy playing on the new fields, and it will be even better with dugouts and bleachers. They said they haven't had something like this to be proud of!

Director, Bauer, shared that dugout covers and bleachers for SCP are expected to arrive within the next two weeks, one l-screen arrived today, and another is on the way. Cameras and wi-fi will also be installed in the concession building. Interior furniture, fixtures and equipment such as refrigeration, hot dog roller, popcorn machine and a display case for beverages will be in place prior to the state tournament. The rink surface issue still has not been rectified. The ribbon cutting for SCP will possibly be at the end of July around the time of the State Baseball Tournament to be held there.

**3. PRESENTATIONS** None

**4. APPROVE AGENDA**

**4.1 Approval of Consent Agenda** Approved as submitted.

**5. CONSENT AGENDA**

**5.1 Approval of the May 2025 Minutes**

Motion to approve May 2025 Minutes by Okland, seconded by M. Volkers. Motion carried 5/0.

**6. GENERAL BUSINESS**

### **6.1 Review and Provide Feedback on the Parks Capital Improvement Plan**

As part of our annual process, staff presented the current draft of the Parks Capital Improvement Plan (CIP) for 2026-2027 which outlines proposed investments in new and existing park facilities, trail infrastructure, and key recreation amenities for review and input. Staff requested the Commission's feedback on priority of park development projects, park amenity preferences and long-term strategy for Park Dedication Fund use.

There currently is approximately 7 million dollars in the Park Dedication Fund. About one million dollars of funds come in and another million goes out of this fund annually. These funds need to be spent on items already in the Master Park Plan. The things the PRAC suggested be prioritized are the top things that always come up in conversations Park and Recreation Advisory Commissioners have with residents, more trees, trails, a pool and softball fields. In addition, within the next year, staff would like to expand the parking lot at SCP and work on parking and trail lighting.

Staff will incorporate the feedback received and prepare a final draft of the Parks CIP for inclusion in the broader City CIP. A summary of the final recommendations will be presented to the City Council for consideration during the annual budget process.

### **6.2 Discuss Activity Center Name Options**

Naming rights for the Rogers Activity Center, including the current facility, future fieldhouse and a possible 2<sup>nd</sup> ice rink, have recently been secured by TruStone Financial Credit Union. In partnership with the City of Rogers, TruStone is interested in finalizing a facility name that reflects both the sponsor's brand and the amenities offered at the site.

As part of the process, staff surveyed members of the Parks and Recreation Advisory Commission, the Arena Commission, City Council and City Administration to assess preferences on potential names for the rebranded facility. The names provided as options for the survey were TruStone Recreation, TruStone RecPlex, TruStone Hub, TruStone Pavillion and TruStone Center. No single name received a majority vote. TruStone Recreation received the highest percentage of overall preference in the survey.

Staff brought marketing materials and branding concepts to the PRAC for further discussion regarding the facility naming rights. Though there are many "centers" within the city and it creates some confusion, of the names provided in the survey, the PRAC preferred TruStone Center, TruStone Recreation and TruStone RecPlex. A new name emerged during the PRAC's discussion, TruStone RecCenter, this new name became their favorite.

Next, suggested names will be discussed during the Arena Commission Meeting. The goal is to provide feedback that will help finalize the naming direction, ensuring consistency with TruStone's marketing objective while embracing the City of Rogers' recreational mission.

It was mentioned that the roof of the fieldhouse offers a giant advertising opportunity for the City of Rogers. Staff will get a quote for a large City of Rogers logo to be placed on the roof of the fieldhouse.

### **6.3 2025 Work Plan Reviewed**

Highlights:

- The poured in place is complete at the Fox Creek West Park and just the wood fiber remains yet to be installed.
- Some of the themed play structures have been installed at Brookside Meadows Park.
- Staff members are working to obtain a tree inventory for the City of Rogers.
- Opening of the Fieldhouse is planned for October 1<sup>st</sup>.
- A pre-installation meeting for the fieldhouse play structure is set for June 23<sup>rd</sup>.
- There will be a new summer traffic pattern at the RAC to accommodate the parking lot expansion.

**7. OTHER BUSINESS** None.

**8. CORRESPONDENCE AND REPORTS**

**8.1 Correspondence and Staff Update** Reviewed.

Highlights:

- Kelly Grisman from Three Rivers Park District reached out to City Staff requesting a meeting to talk about potential opportunities, ideas and processes as they are “informally” kicking off the regional park search area process for Northwest Hennepin County.
- The X-Wave piece of equipment at Dutch Knolls Park is falling apart. It should be removed and options for its replacement should be obtained.

**9. ADJOURN**

Motion to Adjourn at 6:41pm by Okland, seconded by Morrow. Motion carried 5/0.



## STAFF REPORT

### ROGERS PARKS AND RECREATION ADVISORY COMMISSION

**Meeting Date:** July 10, 2025

**Agenda Item:** 6.1

**Subject:** Consider Pavilion and Sunroom Rental Policies

**Prepared By:** Havana Hanson

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### Recommended Council Action

#### Overview / Background / Analysis

Lions Central Park Sunroom and Pavilion had become a significant hotspot for birthday parties, graduation parties, and family reunions. Between 2022 and 2026, over 500 rentals took place, bringing in roughly \$50,000. The bulk of these reservations fall on Saturdays and Sundays, May through August; however, weekend rentals remain popular throughout the spring and fall.

With the Splash Pad being a popular amenity in the summer, many rentals like to take advantage of the prime-time hours between 11:00 a.m. and 4:00 p.m. At the moment, there are no restrictions on when a renter can reserve the Park Facility, as long as the hours are between sunrise and sunset. This often leads renters to request these midday hours and unintentionally block additional rentals by leaving an undesirable block of time either before or after.

The average rental duration for a Park Facility is 4.27 hours. By implementing Rental Windows, we can maximize facility availability by ensuring two rentals are available daily. This will lead to more people receiving prime-time hours and fewer unused durations of rentable time.

We want to implement Rental Windows with the following guidelines:

- Renters can request either the Morning or Afternoon Window for their facility rental.
- Morning Window: Sunrise-2:00pm
- Afternoon Window: 2:00pm-Sunset
- Renters can choose any hours within the windows; they will not be required to reserve the full window.
- Renters can bypass the windows by renting 8+ hours.
- If the neighboring window/hours are still available 14 days before the rental date, the renter may request additional time.

#### Staff Recommendation

Move to recommend Morning and Afternoon Rental Windows for Park Facility Rentals.

**Financial Impact:**

**Source Fund:**

**Budgeted?** N/A

**Supporting Documentation**

None



**STAFF REPORT**  
**ROGERS PARKS AND  
RECREATION ADVISORY  
COMMISSION**

**Meeting Date:** July 10, 2025

**Agenda Item:** 6.2

**Subject:** Consider Naming Rights Name for the Activity Center  
**Prepared By:**

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**Recommended Council Action**

**Overview / Background / Analysis**

**Staff Recommendation**

**Financial Impact:**

**Source Fund:**

**Budgeted?**

**Supporting Documentation**

None



**STAFF REPORT**  
**ROGERS PARKS AND RECREATION ADVISORY COMMISSION**

**Meeting Date:** July 10, 2025

**Agenda Item:** 6.3

**Subject:** Recreation Program Review  
**Prepared By:** Havana Hanson

**Recommended Council Action**

**Overview / Background / Analysis**

As part of our continued effort to provide a diverse and engaging range of recreation programs for the Rogers community, we are initiating what we hope will become an annual review and planning process for our program offerings.

Below is a proposal for 2026 programs, including both returning favorites and several new events for consideration. We'll walk through this listing to review past performance, explore potential additions or modifications, and ensure alignment with community needs and departmental goals.

Your input will be essential in shaping a strong, sustainable, and inclusive lineup of recreational opportunities for the year ahead.

(highlighted titles are proposed new events)

<b>Month</b>	<b>Regular Programs</b>	<b>Special Events</b>
January	Learn to Skate Winter 1	
February	Learn to Skate Winter 1	Wedding Fair
March	Learn to Skate Spring 1	Leprechaun Dash Obstacle Course
April	Learn to Skate Spring 1	Spring Egg Hunt
May	Learn to Skate Spring 1 Adult Summer Softball Community Gardens Open	Arts & Crafts Fair
June	Learn to Skate Summer 1 Adult Summer Softball Farmer's Market Entertainment in the Park	MN Twins Play Ball! Clinic
July	Learn to Skate Summer 2 Adult Summer Softball Farmer's Market	Family Fun Day Carnival

	Entertainment in the Park	
August	Adult Summer Farmer's Market Entertainment in the Park Movie in the Park	
September	Learn to Skate Fall 1 Adult Fall Softball Farmer's Market	Food Truck Festival
October	Learn to Skate Fall 1 Learn to Skate Fall 2 Adult Fall Softball Farmer's Market Community Gardens Close	Halloween Carnival Movie in the Woods
November	Learn to Skate Fall 2	Daddy Daughter Dance
December	Learn to Skate Fall 2	Holiday Tree Lighting Skate with Santa

### **Free Programs**

#### **Spring Egg Hunt**

April 3-6, 2026

- Hide clues in various parks around Rogers.
- Solve the clues and find hidden plastic eggs.
- Eggs will have candy or trinkets inside. One golden egg can be exchanged in the office on Monday for a grand prize!

<b>Proposed Expenses</b>	
Plastic eggs	\$15.00
Candy	\$75.00
Grand prize	\$50.00
<b>Total Expenses</b>	<b>\$140.00</b>

### **Play Ball! MN Twins Youth Clinic**

- Free clinic operated by the Minnesota Twins.
- Twins staff runs registration and instruction; Parks and Rec staff will be present for check-in.

<b>Proposed Expenses</b>		
Field set-up	2 @ \$35/field/day	\$70.00

<b>Total Expenses</b>		<b>\$70.00</b>
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**Entertainment in the Park**

9 regular programming weeks + Rockin' Rogers Days

Kickoff: Thursday 6/18/26

Wednesdays: 6/24/26-8/19/26 (no ETIP 7/1/26)

<b>Date</b>	<b>Band/Entertainer</b>	<b>Genre</b>	<b>Quote</b>
6/19/25*	The Teddy Bear Band	Children's	\$825
6/25/25	Free & Easy Band	Concert	\$2,600
7/9/25	Sonflower Puppet Show	Children's	\$710
7/16/25	Coyote Wild – Country	Concert	\$2,400
7/23/25	Captain Cool Kid	Children's	\$220
7/30/25	Ben Valine – Folk/Acoustic	Concert	\$500
8/6/25	The Bazillions	Children's	\$500
8/13/25	Todd Anderson – Sinatra Tribute	Concert	\$500
8/20/25	Magic with Mr. Norm	Children's	\$600
8/27/25	The Crown Jewels	Concert	\$3,000
<b>Total</b>			<b>\$11,855</b>

**Movie at Dusk/Movie in My Park**

Every Thursday in August: 8/7-8/28

The first three movies at the Event Center, the fourth will be voted on for the park.

<b>Date</b>	<b>Movie</b>	<b>Rating</b>	<b>Length</b>	<b>Cost</b>
8/7/25	The Emperors New Groove (2000)	G	1h 18m	\$350
8/14/25	Lilo & Stitch (2002)	PG	1h 25m	\$350
8/21/25	Moana 2 (2024)	1h 40m	1h 40m	\$350
8/28/25	TBD			\$350
<b>Total</b>				<b>\$1,400</b>

**Community Education Carnivals (2)**

Family Fun Day Carnival: July 18, 2025 @ North Community Park

Halloween Carnival and Skate: October 26, 2025 @ Rogers Activity Center

Community Ed supplies games and prizes

<b>Proposed Expenses</b>		
Cotton candy machine	2 day rental	\$80.00
Cotton candy bags	300 @ \$7/100	\$21.00
Juice Boxes	8 cases @ \$11.50/case	\$92.00
<b>Total Expenses</b>		<b>\$193.00</b>

### **Food Truck Festival**

September 12, 2026

- [www.mnfoodtruckassociation.org](http://www.mnfoodtruckassociation.org)
- Hopkins: last Saturday in June, 50+ trucks.
- St. Paul: third Saturday in July, 60+ trucks.
- Anoka: On the third Saturday in August, there are 50+ trucks.
- These three are huge events with a live music stage, seating tents, non-truck vendors, games, and porta-potties.
- Ours would start with smaller, 12-15 trucks with no live music stage or non-truck vendors. Utilize restrooms at NCP concessions and the playground instead of additional porta-potties.
- Trucks are parked in the north lot of North Community Park, and attendees are parked in the south lot.
- Would need 15 trucks at \$100/each to break even.

<b>Proposed Revenue</b>		
Food truck registration	15 @ \$100/truck	\$1,500.00
<b>Total Revenue</b>		<b>\$1,500.00</b>
<b>Proposed Expenses</b>		
Tent rental	2 @ avg \$500/each	\$1,000.00
Chair and table rental	12 tables/96 chairs	\$500.00
<b>Total Expenses</b>		<b>\$1,500.00</b>
<b>Difference</b>		<b>\$-</b>

### **Movie in the Woods**

Proposed date: Friday, October 10, 2025

North Community Park

<b>Proposed Expenses</b>	
Movie permit	\$350.00
Halloween candy	\$75.00

Apple cider and cups	\$50.00
<b>Total Expenses</b>	<b>\$475.00</b>

### Holiday Tree Lighting Ceremony

Tree Lighting: December 4, 2026

<b>Expenses (2024)</b>	
Horse drawn trolley	\$1,800.00
Santa and elf	\$948.00
Kid's craft supplies	\$44.97
Marshmallows	\$237.52
Graham crackers	\$74.04
Hershey's chocolate	\$95.16
Cookies	\$192.00
Misc. supplies/decor	\$23.18
<b>Total</b>	<b>\$3,414.87</b>

### Skate with Santa

Skate with Santa: December 6, 2025

- Free hot chocolate with paid admission.
- 2024: 149 paid admissions, 123 cashed in their free drink.

<b>Expenses</b>	
Santa	\$378.00
Hot chocolate toppings	\$48.63
<b>Total Expenses</b>	<b>\$426.63</b>
<b>Revenue</b>	
Admission	\$745.00
Skate rentals	\$132.00
Helmet rentals	\$8.00
Skate-aid rentals	\$2.00
<b>Total Revenue</b>	<b>\$887.00</b>
<b>Difference</b>	<b>\$460.37</b>

### Revenue Generating Programs

#### Learn to Skate

- 1 Winter Session, 1 Spring Session, 2 Summer Sessions, 2 Fall Sessions.
- Summer sessions are Tues-Thurs evenings, all other sessions are Sat mornings.
- 6 class dates per session.
- Price increased to \$72/class starting in 2025 1. The following table is the complete 2024 season at \$69/class.

<b>Class (2024)</b>	<b>Winter</b>	<b>Spring</b>	<b>Summer 1</b>	<b>Summer 2</b>	<b>Fall 1</b>	<b>Fall 2</b>	<b>Total</b>	<b>Revenue</b>
Adult/Teen	0	0	2	2	0	0	4	\$276.00
Basic Skills 1	40	13	9	7	3	12	84	\$5,796.00
Basic Skills 2	23	19	5	4	0	6	57	\$3,933.00
Basic Skills 3	10	9	1	1	2	7	30	\$2,070.00
Basic Skills 4	0	2	2	1	1	2	8	\$552.00
Hockey 1	15	12	3	6	2	6	44	\$3,036.00
Hockey 2	10	8	8	6	5	5	42	\$2,898.00
Hockey 3	8	7	2	2	1	0	20	\$1,380.00
Hockey 4	0	4	0	0	2	3	9	\$621.00
Hockey Edge	0	0	4	2	3	2	11	\$759.00
Sam 1	60	24	12	12	14	50	172	\$11,868.00
Sam 2	39	41	0	0	19	35	134	\$9,246.00
Sam 3	21	13	2	1	6	7	50	\$3,450.00
Sam 4	3	8	0	1	0	3	15	\$1,035.00
<b>Total</b>	<b>229</b>	<b>160</b>	<b>50</b>	<b>45</b>	<b>58</b>	<b>138</b>	<b>680</b>	<b>\$46,920.00</b>

### **Leprechaun Dash Obstacle Course**

Sunday, March 15

North Community Park ball fields

- Rent inflatable obstacle courses and set up in the outfield of NCP 1.
- Chocolate coin kids scavenger hunt on NCP 2.
- Pre-register on Finny.
- Concessions open for sales and walk-in registration.
- Wrist bands for unlimited play.

Limiting Factors

- Need generators, extensions chords, etc for power.
- Staff or volunteers to monitor entrance points.
- Would need to sell ~200 tickets to break even.
  1. Could consider less inflatables to lower ticket price.

<b>Proposed Revenue</b>		
Pre-registration tickets	150 @ \$15/person	\$2,250.00
Day-of tickets	50 \$17/person	\$850.00
<b>Total Revenue</b>	200 tickets	<b>\$3,100.00</b>
<b>Proposed Expenses</b>		
Inflatable rentals	6 @ avg \$480/each	\$3,000.00
Chocolate coins	3 @ \$31/each	\$93.00
<b>Total Expenses</b>		<b>\$3,093.00</b>
<b>Difference</b>		<b>\$7.00</b>

### Community Gardens

May 1, 2026 – October 31, 2026

- 27 total plots: 12 at Lions Central Park & 15 at Water Tower.
- 1 plot at Lions Central Park is free for the senior center.
- Both areas fill quickly with returners. Expand Community Gardens to a third area?

<b>2025 Revenue</b>		
Plot registration fee	26 plots @ \$30/each	\$780.00
	1 free plot (seniors)	\$-
<b>Total Revenue</b>		<b>\$780.00</b>

### Arts & Crafts Fair

May 8, 2026

Details:

21<sup>st</sup> Century Bank Event Center

Previously held in August, but the Seniors Craft Sale is in October. Adjusted ours to spring to avoid over-saturation.

<b>2024 Revenue</b>		
Vendors	15 @ \$30/each	\$450.00
Extra tables	3 @ 15/each	\$45.00
<b>Total</b>		<b>\$495.00</b>

### Farmer's Market

June 2026 – October 2026

- One stall \$120/each
- Two stalls \$225/each
- 23 vendors in 2025 season, not all vendors were present every week.
- Vendors present for one date per month were pro-rated at \$100.

<b>2025 Revenue</b>		
Single booth	19 @ \$120/each	\$2,280.00
Double booth	2 @ 225/each	\$450.00
Pro-rated	2 @ \$100/each	200
<b>Total</b>		<b>\$2,730.00</b>

### Adult Summer Softball

13 weeks May 2026 – August 2026

- 2025 season had 14 Men's teams Monday nights.
- 2026 proposed revenue is based off all 14 2025 teams returning.
- Utilized NCP 1-3 and Lynch ball field.

<b>Proposed Revenue</b>		
Team registration fee	14 teams @ \$875/each	\$12,250.00
<b>Total Revenue</b>		<b>\$12,250.00</b>
<b>Proposed Expenses</b>		
Umpire fees	182 games @45/each	\$8,190.00
Softballs	14 dozen @ \$60/dozen	\$840.00
Team sanction fee	14 teams @ \$25/team	\$350.00
Field set-up	44 fields @ \$35/field	\$1,540.00
Championship t-shirts	Estimate 20 @ \$15/each	\$300.00
<b>Total Expenses</b>		<b>\$11,220.00</b>
<b>Difference</b>		<b>\$1,030.00</b>

### Adult Fall Softball

6 weeks September 2026 – October 2026

- 12 Men's teams Monday nights.
- 5 weeks regular season, single elimination tournament to finish.

<b>Proposed Revenue</b>		
Team registration fee	12 teams @ \$500/each	\$6,000.00

<b>Total Revenue</b>		<b>\$6,000.00</b>
<b>Proposed Expenses</b>		
Umpire fees	72 games @45/each	\$3,240.00
Softballs	6 dozen @ \$60/dozen	\$360.00
Team sanction fee	12 teams @ \$25/team	\$300.00
Field set-up	18 fields @ \$35/field	\$630.00
Championship t-shirts	Estimate 20 @ \$15/each	\$300.00
<b>Total Expenses</b>		<b>\$4,830.00</b>
<b>Difference</b>		<b>\$1,170.00</b>

### Seniors 55+ Pickleball

- Friday mornings at the Rogers Tennis Club, \$5/person
- Open play style, come solo or bring a friend or family member.
- Participants rotate partners and teams each game.
- All experience levels welcome, but participants should have knowledge of the rules and scoring.

<b>2024 Month</b>	<b>Participants</b>	<b>Revenue</b>
January	67	\$335.00
February	50	\$250.00
March	58	\$290.00
April	42	\$210.00
May	50	\$250.00
June	58	\$290.00
July	7	\$35.00
August	39	\$195.00
September	23	\$115.00
October	19	\$95.00
November	13	\$65.00
December	15	\$75.00
<b>Total</b>	<b>441</b>	<b>\$2,205.00</b>

### Daddy Daughter Dance

November 6, 2026

Details:

- 21<sup>st</sup> Century Bank Event Center
- 150 @ \$20/person

<b>Revenue</b>		
Tickets	150 @ \$20/person	\$3,000.00
<b>Total Revenue</b>		<b>\$3,000.00</b>
<b>Expenses</b>		
DJ - Kidsdance		\$630.00
Catering - Center Cut	160 @ \$8/each	\$1,320.00
Dessert - Nothing Bundt Cake	14 doz @ \$14/doz	\$196.00
Supplies and Decor	\$300	\$300.00
<b>Total Expenses</b>		<b>\$2,446.00</b>
<b>Difference</b>		<b>\$554.00</b>

<b>Total Proposed Revenue</b>	
Free Programs	\$2,387.00
Revenue Generating Programs	\$77,480.00
<b>Total</b>	<b>\$79,867.00</b>
<b>Total Proposed Expenses</b>	
Free Programs	\$19,474.00
Revenue Generating Programs	\$21,589.00
<b>Total</b>	<b>\$41,063.00</b>
<b>Difference</b>	<b>\$38,676.00</b>

**Staff Recommendation**

Review program list, provide comments, and recommend staff direction for 2026 programming.

**Financial Impact:**

**Source Fund:**

**Budgeted?** Yes

**Supporting Documentation**

None



## STAFF REPORT

### ROGERS PARKS AND RECREATION ADVISORY COMMISSION

Meeting Date: July 10, 2025

Agenda Item: 6.4

**Subject:** Consider Program Changes to Entertainment in the Park.

**Prepared By:** Havana Hanson, Mike Bauer, Parks & Recreation Director

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### Recommended Council Action

#### Overview / Background / Analysis

Entertainment in the Park (EITP) runs Wednesday evenings at the 21<sup>st</sup> Century Bank Event Center from 6:30 to 7:30 p.m. We have 10 weeks of entertainment, typically alternating children-focused acts with full-sized bands and concerts. Our goal for EITP is to provide this program to as many community members as possible.

Attendance has grown yearly since 2022, with a significant jump in 2024. Each season, we adjust our budget and line-up to bring in proportionally larger bands/acts, and in doing so, we've seen an increase in estimated attendance. In 2024, we will average 170 attendees for outdoor events with good weather. However, on days when EITP was held indoors due to rain, we only averaged 60 attendees. We want to find additional ways to promote and draw in the community, even when the event is held indoors.

2022: 640

2023: 730

2024: 1,285

We want to implement a few factors to help expand the program further. We are interested in partnering with the Rogers Lions Club (Lions), which would provide food and beverage options and additional financial support for booking future entertainment.

With financial support from the Lions, we will be able to book bands outside our original budget. We can anticipate these bigger-ticket bands drawing in a larger crowd.

Adding the Lions would greatly assist in reaching more of the community and help us achieve our goal. In return for their publicity, financial support, and volunteer staffing, the Lions would get to use concession sales at EITP as a fundraiser for their organization. In accordance with Sec. 38-92 of the City Code, if alcohol is made available for purchase through a licensed vendor at EITP events, attendees would no longer be allowed to bring their own alcoholic beverages.

We want to use 8/13/25 and 8/27/25 as trial runs before fully partnering in the 2026 season.

- The Lions would sell canned beer, seltzer, NA beverages, and brats/burgers from

the bar in the Event Center.

- For outdoor events, a temporary fence will section off an area of the park depicting the designated drinking zone. Staff and/or Lions volunteers will be stationed periodically around the fenced area and by the entrance/exit areas to supervise and monitor.
- Signage will be posted, and announcements will be made before the entertainment starts to notify the crowd of these regulations.

Potential fenced-off area for outdoor EITP events.



### Staff Recommendation

Financial Impact:

Source Fund:

Budgeted? N/A

### Supporting Documentation

None



**STAFF REPORT**  
**ROGERS PARKS AND RECREATION ADVISORY COMMISSION**

**Meeting Date:** July 10, 2025

**Agenda Item:** 6.5

**Subject:** 2025 Work Plan

**Prepared By:** Mike Bauer, Parks & Recreation Director

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**Recommended Council Action**

**Overview / Background / Analysis**

The Parks and Recreation Advisory Commission recommends a work plan to guide yearly staff activities. This list is for the more significant initiatives, which usually involve many hours of planning or construction.

**Local Option Sales Tax**

Indoor Turf Facility (Under Construction)

Future Recreation Facility Site Improvements (Complete \$2M)

South Community Park Athletic Improvements (Under Construction, Estimated \$4M)

Splash Pad (Complete \$1.5M)

I-94 Ped Crossing (On Hold)

144 Tunnel (On Hold)

Trails:

SDLR-137th (Pending Design)

Hassan Elementary to Marie Ave (Complete)

Henrys Woods to SDLR

Cambria to 147th

Brocton Meadow to 144

Edgewater to Willindale

City Improvements to School Pool (Pending ISD 728 Actions may be past the date of bonding availability)

**Staff Recommendation**

**Financial Impact:**

**Source Fund:**

**Budgeted?**

**Supporting Documentation**

A. 2025 Work Plan

2025 Work Plan

Category	Project	Status	Next Steps
Trails	Territorial View Estates	Planning	County is reviewing intersection alignment
Trails	RMS/RHS Tunnel (LOST)	Hold	Engineering reached out to see if ISD 728 could participate in a Safe Routes to School grant and ISD 728 does not have dollars for this in the current 10 year plan for the mandatory local match.
Trails	I-94 Pedestrians Crossing(LOST)	Hold	
Trails	Brockton Lane to Wellstead Drive (FMP)	Design	Will be part of the SDLR reconstruct 2025
Trails	SDLR -137th (LOST)Rachel Development	Partial Completion.	Next steps: RFP for design and right of way acquisition.
Facility	Event Center Donor Recognition Overall	Design	Will be using the scheduling software platform.
Park/Facility	Hennepin County Youth Sports Grant Spring Playground	TBD	
Park/Facility	Hennepin County Youth Sports Grant Fall Capital	TBD	Recommend we not apply until SCP complete
Park	Cambria Hills Park and Trail Development		Recommend Moving to 2026
Facility	Senior Center Programming Locations		Duffy is set to close in July , They have applied for an early permit so they can start with construction right after closing.
Parks	RHS Softball Field Request for Hassan Hills	Hold Pending Funding	Was notified earlier this week that ISD 728 may be interested in looking at this project again.
Parks	Determine Playground Replacement Priority		
Parks	Final Design of Territorial Park		Bid Opening Today Should have a report for the meeting.
Parks	NCP Build out Design		Working on RFP with Anderson Engineering.
Parks	Select Parks for Hard Court and Pavilions		
Parks	Crow River Heights		Staff will contact Landscape Play Structures to move this project forward.
Parks	Cowley Lake House Removal		
Parks	Tree inventory/management plan www.mntreesource.com		Public Works Superintendent is reaching out to vendors for proposals.
Parks	Fox Creek West Playground Replacement		Complete
Parks	Brookside Meadows Playground Replacement		Complete
Park/Facility	SCP FFE Purchase		Everything is ordered.
Park/Facility	SCP Ribbon Cutting		Set Date
Park/Facility	SCP Concessions Operations		
Park/Facility	Rink Attendant Position???		
Facility	Indoor Turf Facility	Allocation	Schedules are being refined currently.
Facility	Indoor Turf Facility	Policies/Procedures	
Facility	Indoor Turf Facility	FFE Purchases	
Facility	Indoor Turf Facility	Waiting For Delivery.	Slides may be late we may want to delay grand opening to November 5 or 6
Facility	Indoor Turf Facility	Staffing	49 Applications first round interviews next week.
Facility	Indoor Turf Facility	Ribbon Cutting/Grand Opening	Slides may be late we may want to delay grand opening to November 5 or 6
Recreation	Programming Lists and Policies		
Trails	Plan for trails at SCP connecting to Astermills		Working on Updated JPA with ISD 728 Sent to ISD 728
	Plan for 2026 information gathering/strategies for master plan update		
	Complete		
	Change from last report		
	On Hold		



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**Name:** Alyssa Perez

**Subject:** Public Yoga

**Message:** Hello, I am a certified yoga instructor looking to lead classes in the community. Do I need a special permit to lead classes in community parks?

Hi Alyssa,

Thank you for reaching out! We appreciate your interest in offering yoga classes in our community parks. While we haven't had many requests like this, we do have a process in place. Please complete the attached Park Use Permit – Non-Exclusive Use for Classes, Activities, or Programs form. This permit is required under [City Ordinance Article 38-III](#).

Based on your description, I assume these classes would be organized in advance for registered participants, and that you would not be doing any direct sales or drop-in payments in the park. If that's not the case, or if you plan to use sound amplification or conduct any commercial activity, let us know so we can determine if any additional permits or insurance requirements apply.

Please don't hesitate to reach out if you have further questions or need help completing the form.

Best regards,  
Mike Bauer

---

Hello, my name is Kelly Weigel and I'm a resident in the Edgewater development in Rogers. I noticed a week or two ago that one of our basketball hoops and the Edgewater park was broken and subsequently taken down. Many of the residents in the development are asking the HOA, which I sit on, if we know when the about who will be replaced. And I'm just looking for an ETA from you or from the city. You can give me a call back at your earliest convenience. My number is XXX-XXX-XXXX. Again, my name is Kelly and I'm calling on behalf of the basketball hoop that was broken and missing in the Edgewater development Thank you.

Mike,

Dominator is asking the following

"If you could look at the installation guide below, and look at step 9 (figure 18), would you be able to find out if you guys are also missing those 4 bolts? Wondering if they fell out when the welds broke."

Thanks!

All the Best,  
Chris Her  
*Estimator and Project Manager*  
ATE Recreation

Hi Chris,  
We are missing the bolts.  
Here is some background on the Laurel Creek Backboard. The glass backboard of the north hoop at Laurel Creek Park is completely fractured. I called the after-hours pager number since it could easily shatter and rain down glass, and there are still families in the park. I did tape off the hoop to hopefully prevent usage and further damage. I haven't heard anything back yet.

The person who caused the damage called and reported it himself. He took a shot and the glass broke when the ball hit the backboard. He said there was not dunk or horseplay. Just a regular shot.

I have his information in a case report.

Please give me an ETA on the Repair I have had several phone calls about it already.

Thank you,

Mike Bauer

Gotcha, I'll talk to the manufacturer first thing Monday.

All the Best,  
Chris Her  
*Estimator and Project Manager*

Hi Chris,  
Any updates for your call yesterday? I have an anxious HOA.  
Thank you,

Mike Bauer  
Mike,

The items are being shipped to us as we speak. Thanks for your patience on this matter.

All the Best,  
Chris Her

*Estimator and Project Manager*  
ATE Recreation

Hi Chris,  
Any updates?  
Thank you,

Mike,

I have not received an ETA yet. I'll circle back on this.

All the Best,  
Chris Her  
*Estimator and Project Manager*  
ATE Recreation



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From: Rogers Minnesota <[rogers@kpoweryogastudio.com](mailto:rogers@kpoweryogastudio.com)>  
Sent: Wednesday, June 18, 2025 7:20 AM  
To: Department - Administration - Info <[info@rogersmn.gov](mailto:info@rogersmn.gov)>  
Subject: Rockin' Rogers 2026

To whom it may concern,

My name is Abby Hammes, and I am the General Manager of KPower Yoga, a hot yoga studio that opened October 2024 right here in Rogers. I'm writing to inquire as to how we can be involved in the Rockin' Rogers event in 2026. I understand there is a parade, but are there opportunities for tabling at other events as well?

I would also be very interested in discussing the possibility of hosting a citywide outdoor Sunrise Yoga class on the Saturday morning of the event next year. Is this something the city would consider?

Thank you in advance for any information and guidance you can provide! Hope this year's event is a smashing success!

Abby Hammes  
General Manager



- 763-200-1314
- rogers@kpoweryogastudio.com
- kpoweryogastudio.com
- 14165 James Rd, Suite 108 Rogers, MN 55374

Hi Abby,

A citywide outdoor Sunrise Yoga class sounds like a wonderful addition to next year's event, and we'd definitely be open to exploring it further.

As planning for next year will begin later this year, I'd encourage you to reach out to us again in December so we can start working through the details together. If the class is incorporated into the Lions' event, we'd work with their group to coordinate it as part of the overall schedule. If it ends up being a standalone activity, we could look at other suitable park locations for hosting it.

Thanks again for your interest and community spirit—and I hope you enjoy this year's event!

Best regards,



Parks and Recreation Director

Mike Bauer

[mbauer@rogersmn.gov](mailto:mbauer@rogersmn.gov)  
22350 S. Diamond Lake Rd. Rogers, MN 55374  
RogersMN.gov  
Office: 763-428-0974

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Hey just in case no one has spoken up.

Some one did a great job getting all these exercise unit for our Dog park. So please let whoever worked in this did a Great Job.

Thanks

Dave Nei



---

**Name:** Holly Reyes

**Subject:** Broken softball bench

**Message:** Dear members of the Rogers city council,

My name is Holly Reyes, I live on Superior Drive in the Edgewater neighborhood of Rogers. I write to you with a sincere request to please fix the softball bench located at the Rogers middle school(immediately behind the pickle ball courts). For years now the girls have had to tolerate a broken bench. These girls put in many hours of practice and games participating in travel softball, they deserve to have a bench that is not broken.

It is also frankly embarrassing to invite surrounding cities to play here in Rogers and then offer them this bench.

There is a non-permanent bench placed next to the broken one. If this is the end solution (I hope it is not) let's remove the broken bench.

Thanks for your time, consideration and all you do for the city of Rogers.

Hi Holly,

Thank you for your email, and I appreciate you taking the time to advocate for the girls using the field. I completely understand your frustration the condition of the broken bench has been an ongoing concern, and I agree that the players deserve better.

While the field is used frequently by our community, it is owned by the school district. Attached is the Joint Powers Agreement between the City and ISD 728, which outlines our shared use of the facility. Specifically, page 4, section G addresses ownership and responsibilities related to field improvements and assets.

I have been in regular contact with the school district about this issue and continue to advocate for the necessary repair. I follow up monthly to request updates and push for a resolution. In the meantime, I agree that the presence of both the broken and temporary bench is not ideal and adds to the impression we're giving visiting teams.

Thank you again for reaching out and for your thoughtful message. Please know that I will continue to press for a permanent fix and share your concerns with our partners at the district.

Best regards,



Parks and Recreation Director

\_\_\_\_\_  
Mike Bauer

\_\_\_\_\_  
[mbauer@rogersmn.gov](mailto:mbauer@rogersmn.gov)

*22350 S. Diamond Lake Rd. Rogers, MN 55374*

*RogersMN.gov*

*Office: 763-428-0974*

Mike,

I truly appreciate you taking the time to respond so thoroughly and in such a timely manner! Thank you for bringing it to my attention that it is the school that should be prioritizing this. I am asking that you stand by your word and continue to strongly advocate for these young ladies. They “deserve to have nice things like the boys” in the words of a 10 year old. I feel like they are counting on us to do better for them!

I would like you to know that we feel heard and we are thankful for that!

Thank you again and have a nice evening,

Holly

---

Hello Mike,

Some questions from the family:

1. What should be the word limit?

2. What would the plaque design be?
3. Do we share the cost?

Thank you,  
 Ray Weber  
 Sent from my iPad  
 Hi Ray,  
 Here is what I have for answers:

1. What should be the word limit? We have not done one of these signs yet but what we are thinking of is to model the signs after what the City of Otsego does in their parks, below is an example. We have talked about having additional relevant information listed on the park pages so there could be more information if you like.

2. What would the plaque design be? The attached photo would be similar to what I am thinking.

**CITY OF Otsego MINNESOTA**

# LILY POND PARK

10135 Kadler Avenue NE, Otsego, MN

TOWNSHIP OF OTSEGO  
est. 1858

All of Otsego falls within an area of the state known as **The Big Woods**, a huge densely wooded eco-region originally 100 miles long and forty miles wide running diagonally from Minnesota to Wisconsin.

Settlers cleared much of it for farming in the early settlements during the 1850's and 1860's. Lily Pond was a transient hunting area for Native Americans. This area or townsite, Lily Pond (also called "Bedford"), was considered a close neighbor, but separate from Otsego townsite in the early days of settlers from Canada, New England and Europe in the 1850s. Both were in Otsego township, however.

Settlers mostly farmed and worked at the Ingersoll brick factory or the lumber industry seasonally. Some worked on the river as "River Pigs," where lumberjacks steered the logs from as far away as Aitken downriver by jumping from log to log and using tools designed to manage the flow. It was a very dangerous undertaking!

Prominent features of the area were the Lily Pond School (at the northwestern corner of Highway 39 and Kadler Avenue NE), the Lily Pond Methodist Episcopal church (directly across from the school) and the Baker Ferry crossing the Mississippi River at the end of Kadler Avenue, but slightly east of the current street.

Source: Otsego Heritage Preservation Commission

Going to the Ladies Aid in Otsego 1916  
Credit: Otsego Heritage Preservation Commission

Methodist Episcopal Church Sunday School Class, Easter 1906  
Credit: Otsego Heritage Preservation Commission

Methodist Episcopal Church (first service 1906) before addition was built (foreground) and Dist. 10 (Lily Pond) School built 1870 before fire destroyed it in 1913. A large stucco school was built which has been remodeled into a private home about 1910; picture taken from the west.  
Credit: Otsego Heritage Preservation Commission

Caleb and Emaline (Stevens) Baker, 1900, near site of Baker's Ferry that crossed Mississippi River.  
Credit: Otsego Heritage Preservation Commission

www.ci.otsego.mn.us

3. Do we share the cost?

While I have not seen a donation turned down, we are still working out the details of how to share our story, as long as it serves a historical piece relevant to the history of the City of Rogers, I believe the City

of Rogers would pay for the sign, but that will be up to the city council to approve.



Thank you,

Parks and Recreation Director

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Mike Bauer

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[mbauer@rogersmn.gov](mailto:mbauer@rogersmn.gov)  
22350 S. Diamond Lake Rd. Rogers, MN 55374  
RogersMN.gov  
Office: 763-428-0974

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Mike,

Can you confirm who sets the fees for the Activity Room we use for RBC? Is it the Mayor or City Council?

Kristen Farnsworth

Hi Kristen,

The fees are set by the City Council as part of the budget process each year. The City of Rogers is on a calendar year for budgeting purposes. Only by action of the City Council can the fees be waived.

Please let me know if you have any additional questions.

Thank you,

---





## City of Rogers - Parks and Recreation Department

### Park Use Permit - Non-Exclusive Use for Classes, Activities, or Programs

#### APPLICANT INFORMATION

Organization/Instructor Name:

Primary Contact Name:

Phone Number:

Email Address:

Mailing Address:

#### EVENT/ACTIVITY DETAILS

Type of Activity or Class (e.g., yoga, boot camp, educational program):

Park(s) to Be Used:

Specific Area(s) Within the Park (if applicable):

Expected Attendance per Session:

Dates of Use: From \_\_\_\_\_ To \_\_\_\_\_

Days of the Week:



## City of Rogers - Parks and Recreation Department

### Park Use Permit - Non-Exclusive Use for Classes, Activities, or Programs

Time of Day: From \_\_\_\_\_ To \_\_\_\_\_

---

Will any sound amplification be used?

Yes

No

*\*If yes, a separate sound permit may be required.*

#### **TERMS & CONDITIONS**

1. This permit does not grant exclusive use of any park area unless a separate facility rental has been approved and paid for.
2. Classes may not block public trails, walkways, playgrounds, or other park amenities.
3. Activities must not interfere with the enjoyment of the park by others.
4. Amplified sound is prohibited unless separately permitted.
5. No vending, solicitation, or commercial activity is allowed without a separate concession permit.
6. The permit holder is responsible for ensuring the area is clean and undamaged after use.
7. The City may require insurance or additional documentation for large groups or higher-risk activities.
8. The applicant agrees to comply with all applicable city ordinances, including Article 38-III of the City Code.

#### **SIGNATURE**

Signature:

---

Date:

---



## City of Rogers - Parks and Recreation Department

### Park Use Permit - Non-Exclusive Use for Classes, Activities, or Programs

#### CITY USE ONLY

Permit #:

---

Approved by:

Date:

---

Notes / Conditions:

---

Insurance Required

Sound Permit Attached

Facility Rental Confirmed



## Staff Updates

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### Seniors Pickleball

Date	Participants	Revenue
6/6/2025	14	\$70.00
6/13/2025	15	\$75.00
6/20/2025	15	\$75.00
6/27/2025	14	\$70.00
<b>Total</b>	<b>58</b>	<b>\$290.00</b>

### Learn to Skate

- Summer 1 Session ran June 17-26.
- Numbers are lower in 2024 than 2023 with 47 this year compared to 58 in the previous year.
- First session we started charging \$72 instead of \$69.

Class	Participants	Revenue
Adult/Teen Class	0	\$-
Basic Skills 1	7	\$483.00
Basic Skills 2	3	\$207.00
Basic Skills 3	2	\$138.00
Basic Skills 4	0	\$-
Hockey 1	5	\$345.00
Hockey 2	0	\$-
Hockey 3	0	\$-
Hockey 4	0	\$-
Hockey Edge	1	\$69.00
Snowplow Sam 1	11	\$759.00
Snowplow Sam 2	11	\$759.00
Snowplow Sam 3	3	\$207.00
Snowplow Sam 4	4	\$276.00
<b>Total</b>	<b>47</b>	<b>\$3,243.00</b>



**Farmers Market**

Current Vendors:

<b>Revenue</b>		
2025 Vendor	Booth Size	Fee
Citizens Utility Board	0.5	\$100.00
The Goat House Farm Co.	0.5	\$100.00
Beck's Greenhouse and Vegetable Farm	2	\$225.00
Svihel Vegetable Garden	2	\$225.00
Lil. Frog Crochet	1	\$120.00
Metro Earthworks	1	\$120.00
LaLa Blooms	1	\$120.00
Gerald Heggem Art	1	\$120.00
Larson Farms	1	\$120.00
Garden Shed Soaps	1	\$120.00
Trusted Services LLC	1	\$120.00
Constant Creations LLC	1	\$120.00
Olivia's Treats	1	\$120.00
Great Harvest Bread	1	\$120.00
Sourdough Love	1	\$120.00
Ken's Craft Cove	1	\$120.00
Above and Beyond Creative	1	\$120.00
Pure Nature Honey	1	\$120.00
Windsperger Produce	1	\$120.00
Cocoberry Farmfresh	1	\$120.00
Cha Gardens	1	\$120.00

Summer Lakes Beverage	1	\$120.00
Braun's Barnyard LLC	1	\$120.00
<b>Total</b>		<b>\$2,930.00</b>

Date	Number of Attendees	Notes
6/11/2025	192	First market of the season
6/18/2025	236	Background music this week
6/25/2025	47	Indoors market/ EITP
<b>Total</b>	<b>475</b>	

- Weather has been poor with some level of rain every week. When the sun is out people are coming through. EITP also was held indoors because of the weather.



### Farmers Market Bag Contest Project

- Summer Intern Kailee Barnett is creating a contest for children to design next years farmers market reusable bag.
- Going to launch mid-July and advertise at farmers market and Facebook.
- Goal to bring more families to the market.

### Entertainment in the Park

Date	Attendees	Notes
6/19/2025	75	Teddy Bear Band @ Rockin' Rogers Days
6/25/2025	45	Free & Easy Band, indoor due to rain.
<b>Total</b>	<b>120</b>	



## Introduction to Pickleball

Sunday 6/29/25 from 5:00-7:00pm

- Partnered with Gwen Radel from Nitty Gritty Pickleball to offer two Introduction to Pickleball sessions at the City Courts behind Rogers Middle School.
- 4 people were registered, 2 no-showed.
- Currently have 0 registered for the July session, will have to reevaluate this program next year.

### Family Fun Day Carnival

- Set for July 18<sup>th</sup>
- Met with Justene and Wendy from Community Ed to discuss supplies and responsibilities. Also, briefly spoke about the Halloween carnival in October we are partnered for.
- Reached out to staff to take photos of the event. Fire, Police and Public Works have also been invited to interact with at the Carnival bringing trucks and equipment. Public Works has responded and are in, will check back in with Police and Fire.

### Facility Rentals

Facility	Rentals	Revenue
<b>LCP Sunroom</b>		
Private Rentals	8	\$1,071.25
City of Rogers	1	\$-
<b>LCP Pavilion</b>		
Private Rentals	5	\$437.50
City of Rogers	0	\$-
<b>LCP Combo</b>		
Private Rentals	10	\$2,932.50
City of Rogers	0	\$-
<b>NCP Pavilion</b>		
Private Rentals	1	\$45.00
City of Rogers	0	\$-
<b>Total</b>		<b>\$4,486.25</b>

### Event Center

#### Events in June:

- 11 Non-profit (reduced fee)
- 11 City (no fee)
- 12 Paid (full fee)

#### June Booking Statistics:

- 6 contracts processed for 2025 events
- 1 contracts processed for 2026 events
- 10 new inquiries about future rentals
- 9 facility tours

#### Event Scheduling Communications Statistics:

- 153 event center related emails sent
- 71 phone calls received
- 10 text messages sent

**Event Center Notes:**

No large repairs or similar things to note.

**21<sup>st</sup> Century Bank Event Center Use & Revenue Statistics for June 2025:**

Account Type	Hours Used	Total Revenue
Individual	79.25	\$ 10,377.50
Internal	47.5	\$ 0
Non-Profit	49	\$ 1,915.00
<b>Total</b>	<b>175.75</b>	<b>\$ 12,292.50</b>

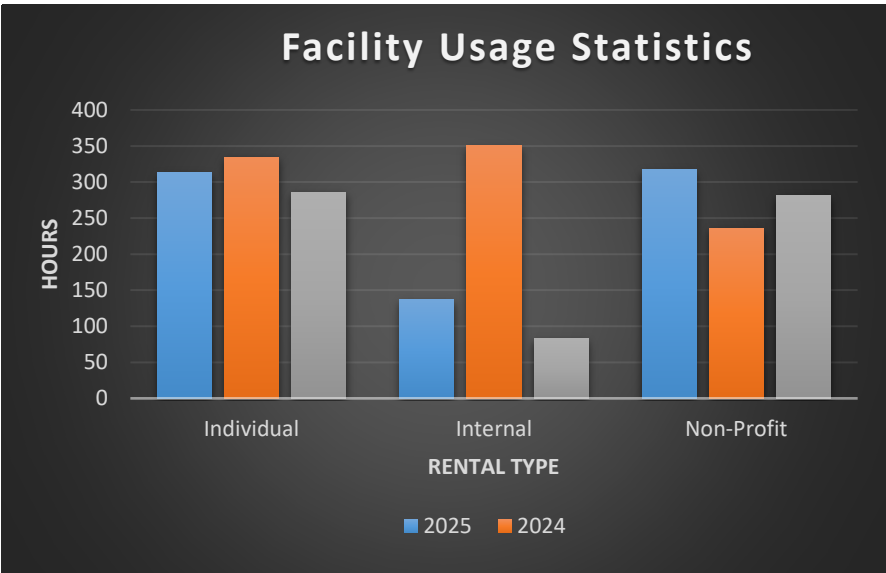
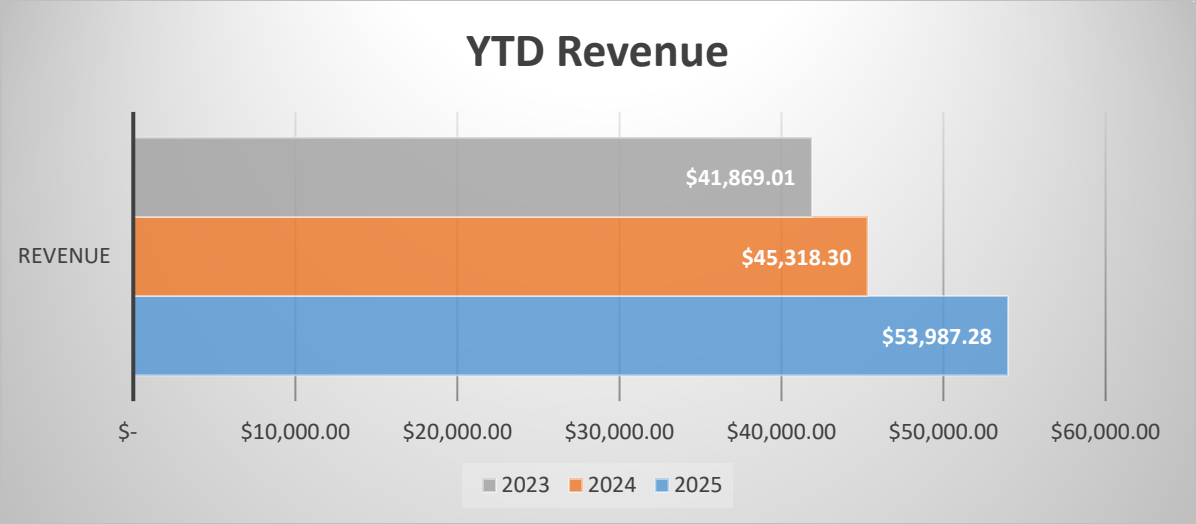
**21<sup>st</sup> Century Bank Event Center Projected Use & Revenue for July 2025:**

Account Type	Hours	Total Revenue
Individual	80.25	\$ 12,292.50
Internal	72.00	\$ 0
Non-Profit	50.00	\$ 1,000
<b>Total</b>	<b>202.25</b>	<b>\$ 13,292.50</b>

**21<sup>st</sup> Century Bank Event Center Projected Use & Revenue for July-December 2025:**

Account Type	Hours	Total Revenue
Individual	311.50	\$ 59,790.00
Internal	334.50	\$
Non-Profit	283.00	\$ 11,727.50
<b>Total</b>	<b>929.00</b>	<b>\$ 71,517.50</b>

**2025 YTD vs 2024 & 2023 YTD Revenue & Usage Statistics:**

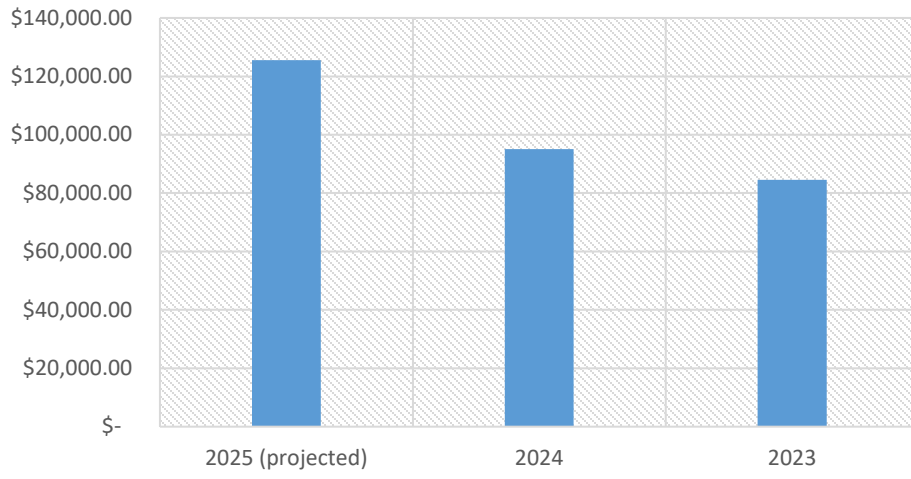


“Individual” are all rentals done by the public

“Internal” are those done by City Departments (Police, Fire, Elections, Public Works, Finance)

“Non-Profit” are all renters who qualify for 501 c3 status

### Total Annual Revenue



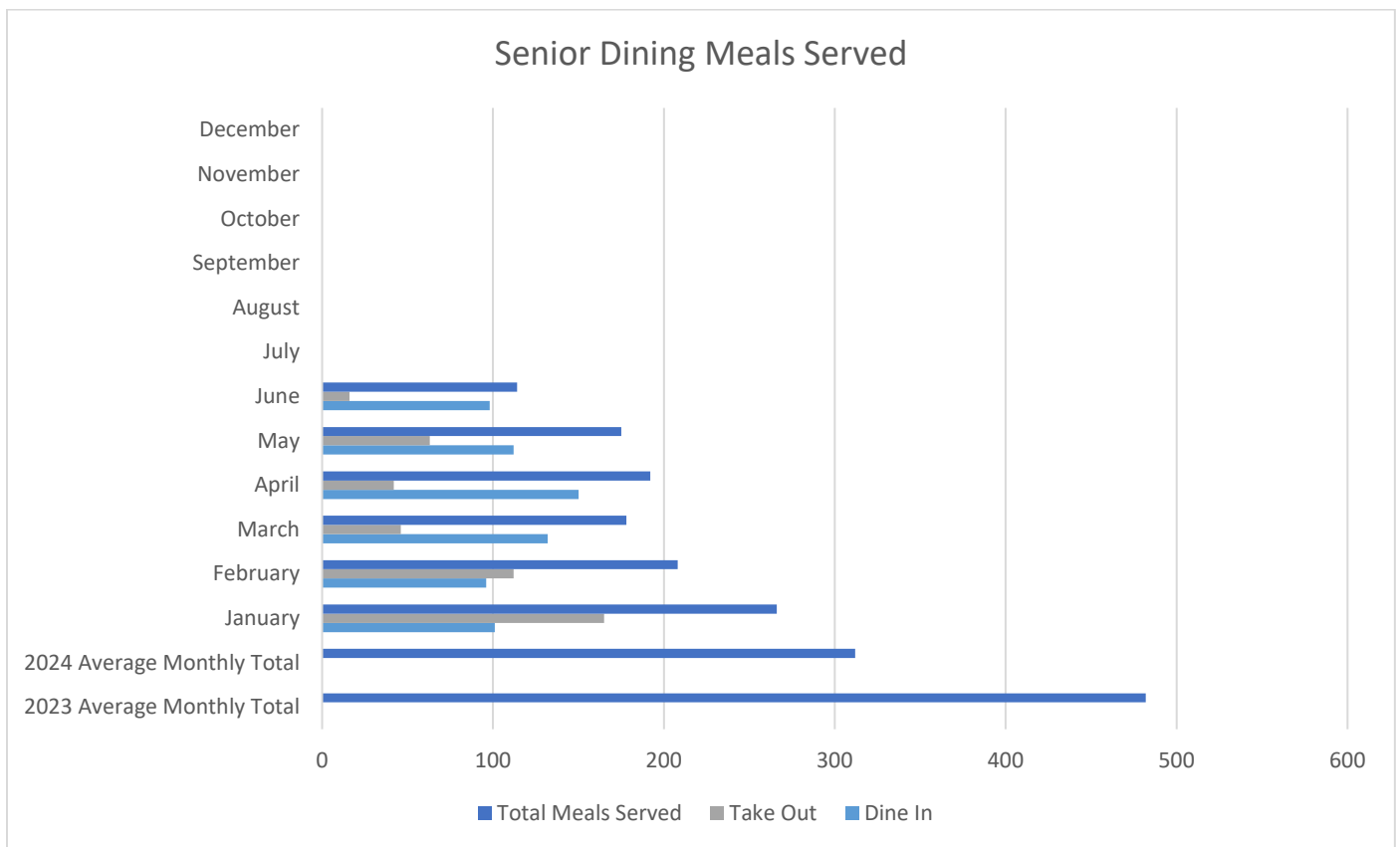
### Senior Center Updates:

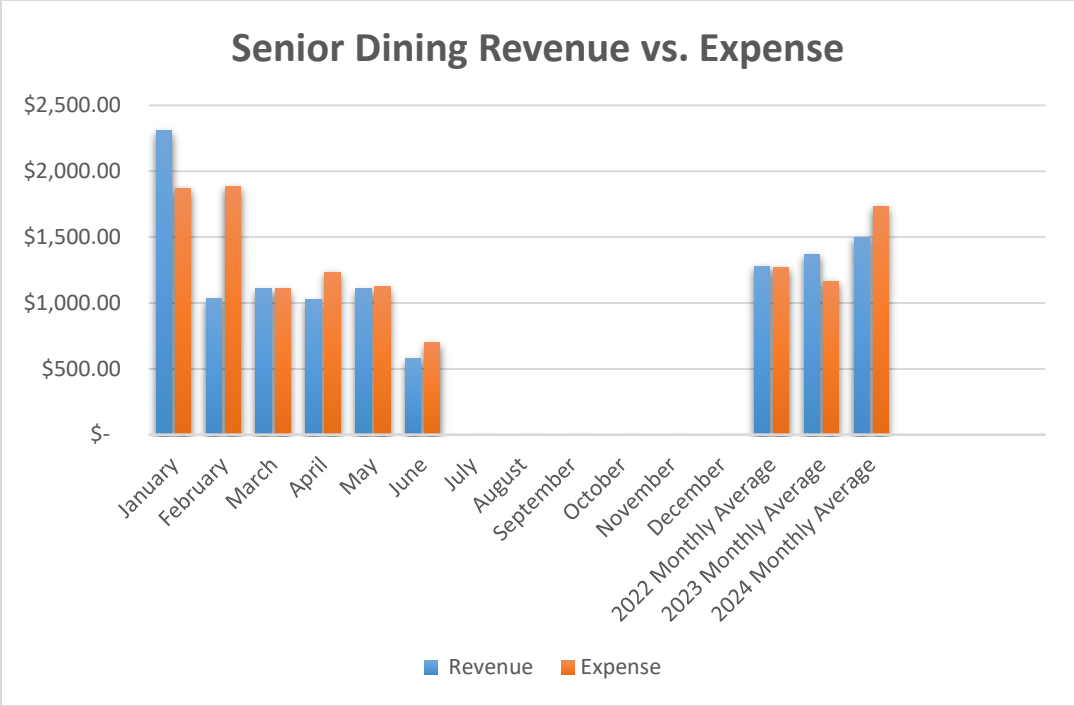
Below is a chart showing the number of meals served so far in 2025 and are divided out to show the Total Meals Served, Take Out Meals, and Dine In meals. The price of meals increased from \$5 to \$7 starting in January 2025.

2023 average monthly meals are based only on the months of March-December due to available data.

We no longer have Heritage Place ordering take-out meals while they are figuring out their management change.

No dining on Wednesday, June, 11 and Thursday, June 26 due to less than 5 people signing up and we cancelled. We did not have Dining on June 17, 18, or 24 due to Rockin Rogers.





This chart illustrates the income and expenditures associated with maintaining the Senior Dining Program.

In January 2025, there was a spike in income due to a high volume of punch card purchases. This helped offset the lower income in February, while expenses during both months were elevated due to bulk purchases intended to support future meals.

April 2025 shows a dip in income as we hosted our annual Volunteer Appreciation Lunch, providing complimentary meals to 30 of our dedicated volunteers.

Looking back, expenses in 2024 were higher than normal, largely due to multiple location changes caused by elections and the added cost of using disposable products. In contrast, 2023 expenses were unusually low, likely because of a gap between program coordinators during which essential items such as milk and butter were often donated or covered by volunteers.

**Program Updates:**

**Midday Mixer: Summer Soirée Recap**

On Monday, June 16, we hosted our very first **Midday Mixer**—a vibrant **Summer Soirée** filled with fun, food, and festivities! Thirty-one guests enjoyed a delicious stuffed pork chop meal while being serenaded by the talented **Hero & the Villain**. Our artsy corner offered a creative outlet, where attendees crafted beautiful **suncatcher windchimes** to take home. Meanwhile, the lawn was alive with friendly competition as several rounds of **cornhole** kept the energy high. It was a fantastic kickoff to our Midday Mixer series, and we can't wait for the next one!

### **Birthday Bingo Bash: June Recap**

We kicked off our **first-ever Birthday Bingo Bash** on **Wednesday, June 25**, with a fun-filled afternoon sponsored by **Norbella**. Guests gathered for several lively rounds of **bingo**, complete with summer-themed prizes and plenty of cheer. After the games, everyone enjoyed a delicious **pot roast meal**, served to **27 guests** in celebration of June birthdays. It was a joyful start to what's sure to become a favorite monthly tradition!

### **Ongoing Program Attendance in June:**

Grocery Bus: 15 participants

Card Club: 92 participants

Community Café: 88 participants

Book Club: 10 participants

Attendance not tracked at Jammers or Caregiver Support Services this month.

## ROGERS PARKS & RECREATION 2025

# ENTERTAINMENT In The PARK

At the 21<sup>st</sup> Century Bank Event Center - 12716 Main Street  
Events will be hosted indoors in cases of inclement weather

### BANDS AND CONCERTS - 6:30PM

June 25	<b>Free &amp; Easy Band</b>	Classic Hits
July 16	<b>Coyote Wild</b>	Country Music
July 30	<b>Ben Valine</b>	Folk/Acoustic
Aug 13	<b>Todd Anderson</b>	Sinatra Tribute
Aug 30	<b>The Crown Jewels</b>	Queen Tribute

### CHILDREN'S ENTERTAINMENT - 6:30PM

July 9	<b>Sonflower Puppets</b>	Song & Storytelling
July 23	<b>Captain Cool Kid</b>	Kids Musician
Aug 6	<b>The Bazillions</b>	Kids Band
Aug 20	<b>Magic with Mr. Norm</b>	Magic Show

### MOVIES IN THE PARK

Aug 7	<b>The Emperors New Groove (2000)</b>	8:45pm
Aug 14	<b>Lilo &amp; Stitch (2002)</b>	8:30pm
Aug 21	<b>Moana 2 (2024)</b>	8:15pm
Aug 28	<b>Movie in MY Park!</b>	8:00pm

### FARMERS MARKET 3:00-6:30PM

Wednesdays June 11 - October 8 No Market July 2

**ROGERS**  
Parks & Recreation

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